

**EVENT:**  International Women's Day

**DATE:** Thursday, March 5, 2020

**TIME:** 4:30-6:30 PM

**LOCATION:** Ice House lobby, Beverly Hills

**THEME: An Equal World is an Enabled World.** IWD is a global celebration of the social, economic, cultural and political achievements of women. The IWD celebration is not only a networking event aligning with our culture of female empowerment, but a WE Nation LA kick-off gathering that will set the tone for 2020. WE want to inspire, motivate and educate through art, music, goodwill and entertainment.

## ITINERARY:



### Guest Speaker: **Monica Ahanonu**

Monica is a cutting edge illustrator and artist who is breaking gender and color barriers in the industry: The importance of being a visible female black illustrator is not lost on her: *"The biggest challenge I had with my work was figuring out where it fit in the world...my work was very different than what you typically see. It took me a while to figure out where it fit and could be best utilized."*

Monica graduated from USC and worked for DreamWorks Animation before taking a leap of artistic faith to become a full-time freelance artist. She now touts clients like Disney, The New York Times, InStyle Magazine, Vogue, 30 Seconds to Mars, Adobe, Samsung and more. She has also illustrated several inspiring books including *Serena [Williams]: The Littlest Sister* and *She Came to Slay – the Life and Times of Harriet Tubman*.

Afropunk.com describes the Nigerian-American, female illustrator's art "...work that honors black creatives, be they fashion designers, music legends, or cultural icons. Expressive portraits that bring an extra dimension to each subject."

The latest book Monica illustrated, ***ICONS: 50 Heroines Who Shaped Contemporary Culture - a colorful portraits of 50 of the most admired women in the fields of music, politics, human rights, and film*** drops 2/25.

Each living woman in the book will be sent a copy (expect to see social chatter), and the IWD celebration hosted by WE Nation LA will be Monica's first event in Los Angeles after the book drop.



## The IWD event will include:

- Introduction by a WE Nation Executive Sponsor
  - Ali Harnell or Amy Howe
- *ICONS* 50 of the Most Admired Women Art Gallery
  - Monica/Chronicle Books providing limited rights usage for the event. Prints will be framed and displayed at the event.
- “20 Questions with Monica” interviewed by LN’s own Haley Henning (Ones To Watch contributor & friend to Monica)
  - What empowers & inspires her
  - Her hustle to raise awareness of social issues
  - Negotiating to protect and own your art
  - Relationships with her global subjects from musicians, activists, politicians, to artist and filmmakers
- Lobby Video Screen will include:
  - Executive Sponsors & LNE employee quotes: *What an equal world means to you.* To include employee photo & quote
  - Inspiring quotes from some of the 50 *ICONS*
  - Historic moments in women’s history
- Interactive mobile trivia game that looks back at the last 100 years of women’s rights (tie-in 100 year anniversary of women’s right to vote in the US)
- Special guest appearance by the biographer of *ICONS*
- Book signing & audience mingle
  - Chronicle Books has given us permission to auction off one book to event attendees
- Meet new people: The IWD invite will include an option to have members of the WE Nation Steering Comm introduce you to 5 new people at the event
- Donation Wall: Text to donate to 3 approved charities
- Register to Vote with HeadCount via the LNE link
- Female inspired music playlist
- Iconic musician look-a-likes to mingle in character: Aretha Franklin, Dolly Parton, Shakira
- Small bites, drinks and a IWD inspired purple cocktail