

# ALI BARTER



## Current Single



“Backseat” by Ali Barker



“Backseat” by Ali Barker

## Earlier Catalog Samples



“Hypercolour” by Ali Barker



“Tokyo” by Ali Barker

*A&R Artist Pitch by  
Rhiana Chickering*

# BIO

Growing up, Ali Barter moved to different areas around the world with her family, including Papa New Guinea, Cairns, and Melbourne, where she was born. Having spent eight years singing in the Australian Girls Choir as a classical vocalist, her interest in music began at a young age.

When she was fourteen, she took a break from music and began drinking and partying too much. When her dad passed away unexpectedly when she was 24, she turned to music again, stating, “I finally had the feeling that if I didn’t start doing something now, then life would past me by and I’d be a little shit bag forever.”

Barter later felt a sense of purpose and calmness, which enabled her to write “Hypercolour” for her debut EP. She went on to support Stevie Nicks, Vance Joy, Liz Phair, and more on their headlining tours. Now, two years later, she will be headlining a world tour upon releasing her second album *Hello, I’m Doing My Best* in October 2019.

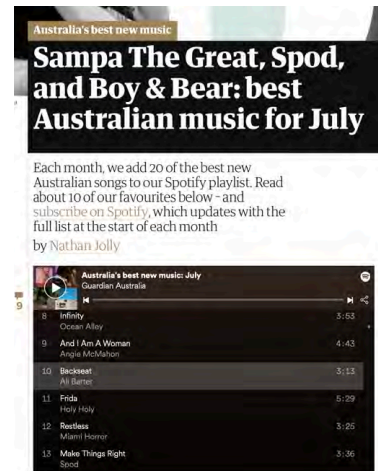
# STREAMING DATA



104,454  
Monthly Listeners

17,682  
Followers

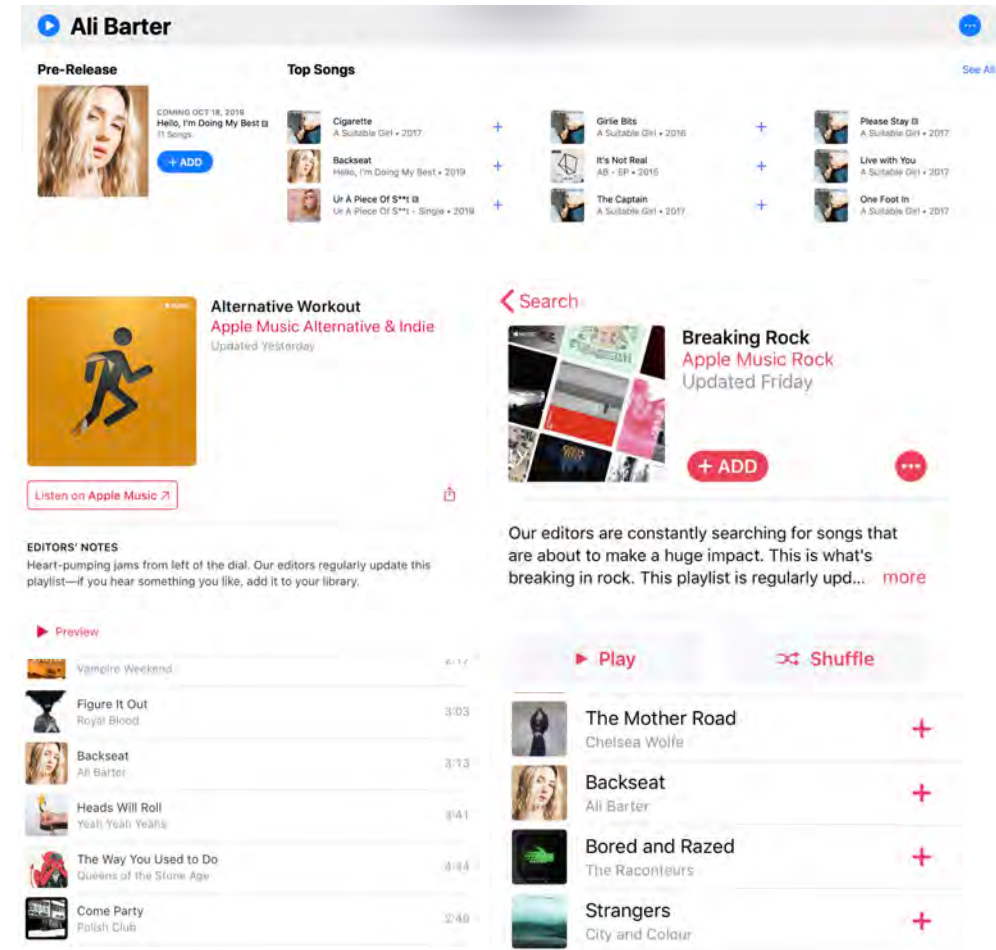
*Not featured on any current Spotify Playlists, but is on other playlists, including, The Guardian's playlist.*



Followers  
1,404

Following  
46

Tracks  
28





# SOCIAL MEDIA PRESENCE

## Instagram



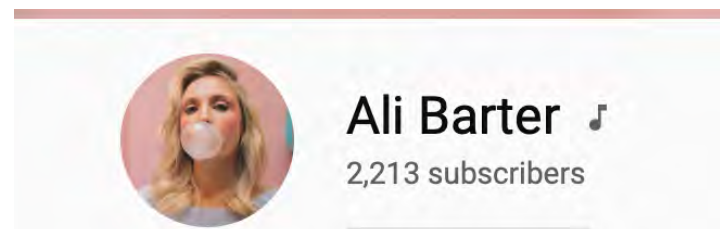
alibartermusic

327 Posts 14.6K Followers 780 Following

**ALI BARTER**  
Musician/Band

♥ New record 'Hello, I'm Doing My Best' out Oct 18. Pre-order via link below >>  
[www.alibartermusic.com](http://www.alibartermusic.com)  
Melbourne, Victoria, Australia

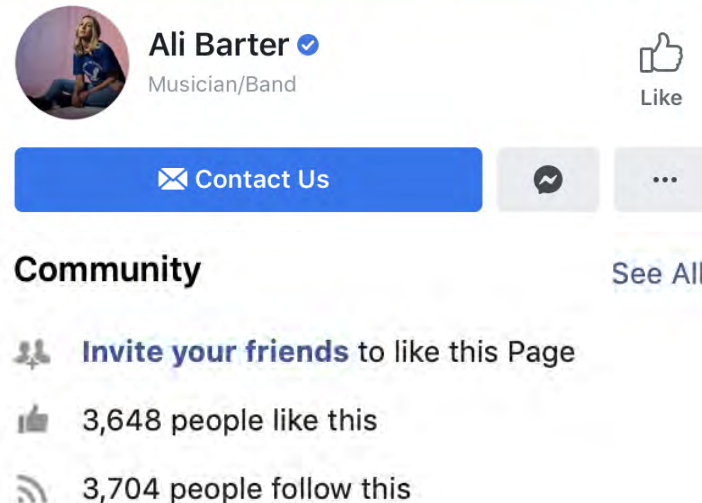
## YouTube



**Ali Barter** 🎵

2,213 subscribers

## Facebook



**Ali Barter** ✓  
Musician/Band

Contact Us

**Community** See All

Invite your friends to like this Page

3,648 people like this

3,704 people follow this

## Twitter



**Ali Barter** ✓  
@AliBarter\_Music

With her heart on her sleeve and electric guitar strapped, Ali Barter gives a new generation of music fans a voice that says simply and authentically "I get it"

Melbourne, AU [alibartermusic.com](http://alibartermusic.com)

Joined February 2013

47 Following 1,923 Followers



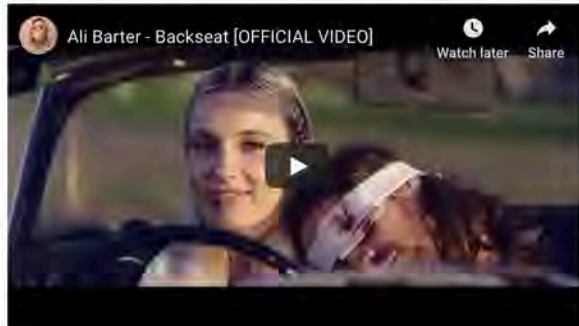
# PRESS

## NEW YORK VULTURE

The Best New Songs of the Week: Beyoncé, Wilco, Vivian Girls, and More

By Vulture Editors

### Ali Barter, "Backseat"



Chick rock is a hard genre to nail. Veer towards the experimental and you risk turning off mainstream listeners. Too soft? *Sellout*, Australian singer-songwriter Ali Barter hits it just right on "Backseat," the first track released from her sophomore album *Hello, I'm Doing My Best*. In the "Backseat" music video, Barter plays the awkward cool girl (a subset of the "Cool Girl" trope) soliciting attention from a male guitar player. "I know that you play in bands" she screech-sings on repeat in high tones strapped to the beat of her electric guitar. Barter's take on affection, one that's clumsy, cute and a tad cringey, brings back memories of first crushes and school dances. And like any good suburban love story, it begins and ends with a license; in the video's last scene, Barter and her new beau sit side-by-side in her Triumph TR4 two-seater. —Corinne Osnos

NEWCASTLE **LIVE!**

MUSIC ▾ ENTERTAINMENT ▾ LIFESTYLE ▾ GIG & EVENT GUIDE



### REVIEW: Ali Barter, The Pretenders & Stevie Nicks

by Newcastle Live  
2 years ago

≡ ELLE FASHION BEAUTY NEWS CELEBRITY CULTURE

### Musician Ali Barter's Kick-Ass "Women In Music" Playlist

This is what girl power sounds like.

AUG 20, 2017 5:09PM



### FASHION JOURNAL

FASHION NEWS

10.07.2018



Ali Barter fronts the latest Sportsgirl campaign

1/26

### BE LOUD WITH ALI BARTER



We shot our latest campaign with Aussie musician, Ali Barter. Sportsgirl was lucky enough to talk her album, career highlights and what it's like being a female musician in the music industry. Check it out for your chance to score tickets to one of Ali's shows supporting The Pretures!



# PRESS

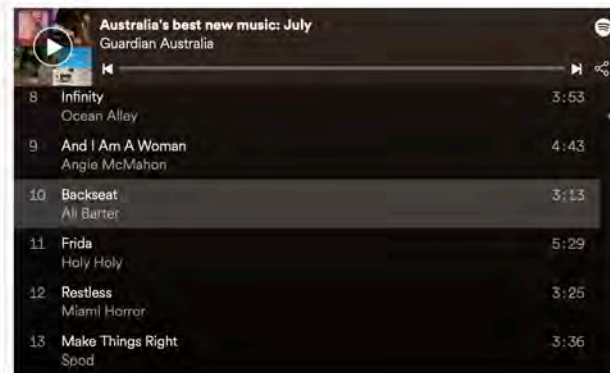
## The Guardian

Australia's best new music

### Sampa The Great, Spod, and Boy & Bear: best Australian music for July

Each month, we add 20 of the best new Australian songs to our Spotify playlist. Read about 10 of our favourites below - and subscribe on [Spotify](#), which updates with the full list at the start of each month

by [Nathan Jolly](#)



## Forté

Home Arts Music Food Columns Interviews Reviews Calendar Features Forte TV

THE GRATES

THE PERFECT SHOT

### Ali Barter

JULY 9, 2015



Ali Barter is many things, she's a traveller, a questioner, an ethereal presence but most importantly she's a musician who defies genres. We had a chat to the singer about how travelling has shaped her music and her 'rat-bag' years.

## CLASH



### Ali Barter's 'Backseat' Is Her First Ever Love Song

The video is hilarious...

ROBIN MURRAY / NEWS / 25-06-2019

FOLLOW CLASH:



## marie claire

HOME LIFESTYLE

### This Is The One Documentary You Need To Watch This Month

'Her Sound, Her Story' is a backstage look at the Australian music industry - by [Alley Pascoe](#)



"Women need to be heard," says Eleanor Dixon in the new documentary *Her Sound, Her Story*, celebrating women in the Australian music industry.

## The Sydney Morning Herald

ENTERTAINMENT MUSIC

### Ali Barter's Girlie Bits hits all the right notes

By [Craig Mathieson](#)  
December 8, 2016 - 2:21pm

*Girlie Bits*, the anthemic new single from Melbourne singer-songwriter Ali Barter, is a catchy guitar kiss-off to male double standards that nails condescending misogyny. Barter wrote the song earlier this year, in an unexpected setting: in India at the end of her honeymoon.

f t e A A



# LIVE MUSIC & TOUR



**HELLO, I'M DOING MY BEST TOUR**

**UK/EUROPE**

- SEPT 18 NL - AMSTERDAM, MELKWEI
- SEPT 19 FR - PARIS, BASTILLE SOUNDS @ SUPERSONIC
- SEPT 20 DE - HAMBURG, REEPERBAHN FESTIVAL
- SEPT 23 DE - REES-HALDERN, HALDERN POP BAR
- SEPT 25 BE - BRUSSELS, LA MACHINE
- SEPT 28 UK - GLASGOW, BROADCAST
- SEPT 29 UK - LEEDS, THE LENDING ROOM
- SEPT 30 UK - MANCHESTER, YES
- OCT 1 UK - BIRMINGHAM, SUNFLOWER LOUNGE
- OCT 2 UK - LONDON, SEBRIGHT ARMS
- OCT 4 UK - BELFAST, MCHUGHS
- OCT 5 IE - DUBLIN, ACADEMY 2

**AUSTRALIA**

- OCT 25 WA - PERTH, ROSEMOUNT HOTEL
- OCT 31 QLD - BRISBANE, THE ZOO
- NOV 1 NSW - SYDNEY, OXFORD ART FACTORY
- NOV 3 TAS - HOBART, ALTAR
- NOV 7 SA - ADELAIDE, JIVE
- NOV 8 VIC - MELBOURNE, CORNER HOTEL

**NORTH AMERICA**

- NOV 13 IL - CHICAGO, SCHUBAS
- NOV 15 ON - TORONTO, UNDERGROUND @ DRAKE HOTEL
- NOV 16 DC - WASHINGTON, SONGBYRD DC
- NOV 17 MA - BOSTON, ONCE
- NOV 19 NY - NEW YORK, MERCURY LOUNGE
- NOV 21 CA - SAN FRANCISCO, CAFE DU NORD
- NOV 22 CA - LOS ANGELES, HOTEL CAFE

## Upcoming Festivals



## Supported/Toured with:

The Rubens, The War On Drugs, The Jezabels, Stevie Nicks, The Pretenders, Chrissie Hynde, Vance Joy, and Liz Phair.





# LIVE MUSIC & TOUR

Live “Tram Session” of “Run You Down”:





# LIVE MUSIC & TOUR

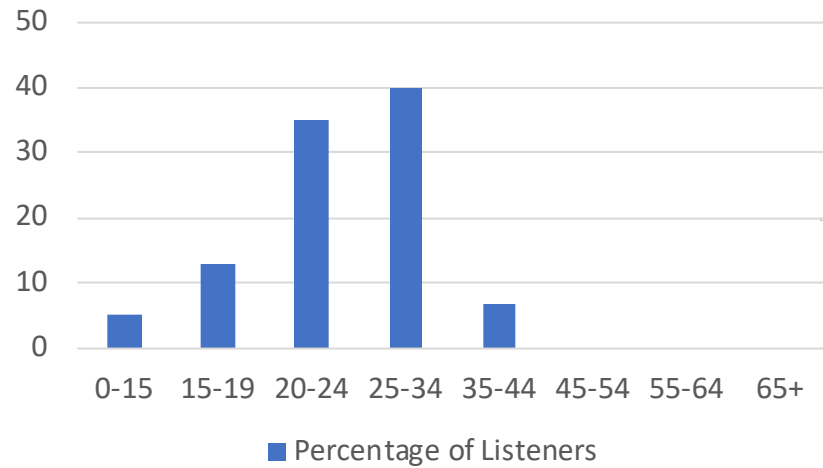
Live Session of “Backseat”:



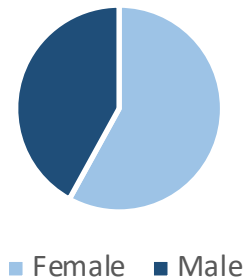
# TARGET MARKET DEMOGRAPHICS

(Based on Music Genre, Social Media Followings, and Similar Rock/Alternative Artists, including Liz Phair, Julian Baker, HAIM, etc.)

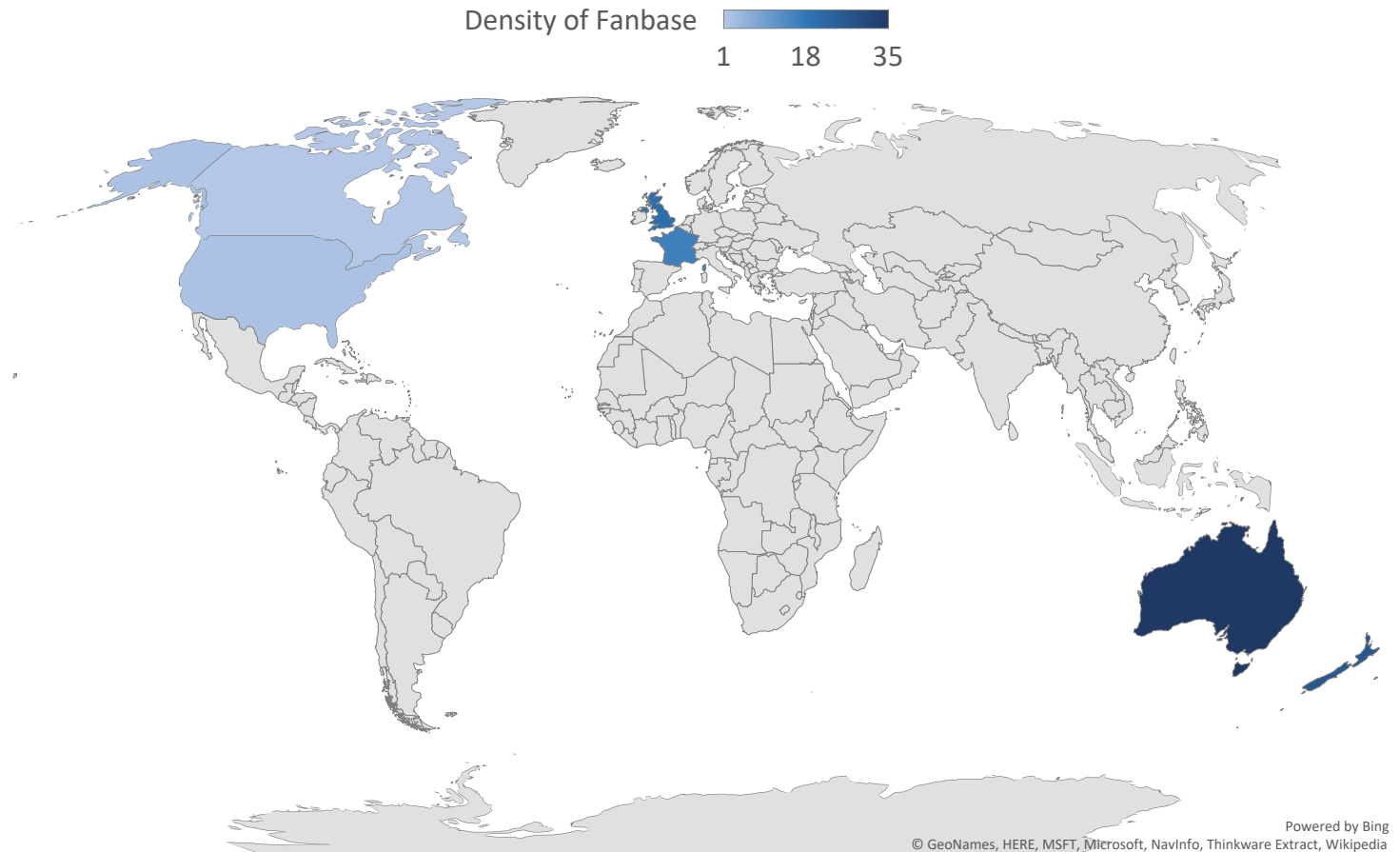
## Age Groups



## Gender



## Locations





# BRAND / ARTIST IMAGE

**ALI  
BARTER**

Website



# WHY WE SHOULD INVEST IN ALI BARTER

- Developed a large fanbase, especially in AUS and NZ.
- Will be headlining a global tour this year (2019).
- Writes her own songs and plays lead guitar.
- Loves to travel and is experienced at exploring new places.
- She wants to explore different music styles and ideas.
- Supported well-known artists on tour, including Stevie Nicks, Vance Joy, and Liz Phair.
- Her debut album, *Suitable Girl*, was listed No.17 on the ARIA (Australia Recording Industry Association) Albums Chart.



# PERSONAL EXPERTISE & INSIGHT

- Surrounded by music and professional connections at Live Nation Entertainment
  - Attend One's to Watch and LNE Artist Services showcases, featuring emerging artists
  - Digital Producer — Digital Marketing and Data Analysis Expertise
- Previously a music journalist, analyzing and reviewing music, while interviewing artists
  - Have been attending live music showcases and events for years
  - Gained artists trust, prompting them to open up to me
- Knowledge on how to increase chances of getting on a streaming platform playlists
- Keep updated with music podcasts and news